Academic Program Assessment Plan – AA Pre-Business

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| **Department** | Business | | | **Degree/Type** | | **AA** | | | **Date Submitted** | April 7, 2017 | | |
| **UNM Essential Learning Goals** | | | | | | | | | | | | |
| UNM has established the following essential learning goals for all UNM students: University of New Mexico students will develop the following aptitudes and habits of mind in the course of their general and major study at UNM   * KNOWLEDGE of human cultures and the natural world, gained through study in the sciences and mathematics, social sciences, humanities, histories, languages and the arts. * SKILLS, both intellectual and applied, demonstrated in written and oral communication, inquiry and analysis, critical and creative thinking, quantitative literacy, information literacy, performance, teamwork and problem solving. * RESPONSIBILITY, both personal and social, that will be manifested in civic knowledge and engagement, multicultural knowledge and competence, ethical reasoning and action, and foundations and skills for lifelong learning. | | | | | | | | | | | | |
| **Contact Person (name, title, email)** | | Sharon Hurley, Dept Chair, Business  [Shurely1@unm.edu](mailto:Shurely1@unm.edu) | | | | | | Date reviewed by CARC | | | April 10, 2017 | |
| **Assessment Cycle (1-year/2-year/3-year)** | | 2-year program—will be assessed yearly | | | | | | | | | | |
| **Program Goal #1** | | **Graduates have a broad understanding of functional management areas and the environment in which businesses operate as well as critical thinking and writing and civic responsibility in preparation for transfer.** | | | | | | | | | | |
| **Student Learning Outcomes**  **(In each row enter an SLO targeted at this Program Goal)** | | | **Year of cycle in which this outcome will be assessed.** | | **UNM Essential Learning Goal (Knowledge, Skills, Responsibility)** | | **Assessment Measure including Direct/ Indirect (Provide a description of the assessment instrument used; include the course AND if it was direct or indirect)** | | | | | **Performance Benchmark (State the ‘criteria for success’ or performance target for meeting the SLO, i.e., at least 70% of students will perform with score of 70 or better)** |
| **Student Learning Outcome** | | | **Year of Cycle** | | **UNM Essential Learning Goal** | | **Assessment Measure** | | | | | **Performance Benchmark** |
| Students will be able to relate macroeconomic principles and policies to real life experiences and situations. | | | Year 1 course  (Offered every semester) | | Knowledge  Skills  Responsibility | | Course: **Econ 105: Introduction to Macroeconomics**  Direct Assessment:  (1) Application Project  (2) Specific questions on the Final Exam  NM Business Articulation Committee SLOs will be measured with these practice sets and final exam as well as UNM/HED Common SLOs.  Faculty members will submit a summary and detailed report for each of these SLOs. | | | | | Performance Target: At least 70% of the students will perform with a score of 70 or higher. |
| Students will identify and explain microeconomic principles including supply, demand and price as market regulator. | | | Year 1 course  (offered every semester) | | Knowledge  Skills | | Course: **Econ 106: Introduction to Microeconomics**  Direct Assessment:  (1) Application Project  (2) Specific questions on the Final Exam  NM Business Articulation Committee SLOs will be measured with these practice sets and final exam as well as UNM/HED Common SLOs.  Faculty members will submit a summary and detailed report for each of these SLOs. | | | | | Performance Target: At least 70% of the students will perform with a score of 70 or higher. |
| Students will demonstrate an understanding of fundamental accounting processes and the concepts underlying these processes. | | | Year 1 course  (offered every year) | | Knowledge  Skills | | Course: **MGMT 202: Principles of Financial Accounting**  Direct Assessment:  (1) Application Project  (2) Specific questions on the Final Exam  NM Business Articulation Committee SLOs will be measured with these practice sets and final exam as well as UNM/HED Common SLOs.  Faculty members will submit a summary and detailed report for each of these SLOs. | | | | | Performance Target: At least 70% of the students will perform with a score of 70 or higher. |
| Students will prepare spreadsheets using appropriate software | | | Year 2 course  (offered every semester) | | Knowledge  skills | | Course: **CS 150L: Computing for Business Students**  Direct Assessment:  (1) Specific questions on the Final Exam  NM Business Articulation Committee and UNM CS Department SLOs will be measured with these practice sets and final exam.  Faculty members will submit a summary and detailed report for each of these SLOs. | | | | | Performance Target: At least 70% of the students will perform with a score of 70 or higher. |